**PRIVACY POLICY**

**Last Updated:** November 22, 2023

Thank you for choosing Santa Barbara Hand Therapy. This Privacy Policy outlines how we collect, use, and protect information obtained from patients and visitors to our clinic.

**Information We Collect:**

Patient Information:

* **Personal Information:** We may collect your name, address, contact details, date of birth, and health insurance information when you become a patient at our clinic.
* **Medical Information:** We collect information about your health condition, medical history, and treatment plans to provide appropriate hand therapy services.

Visitor Information:

* **Contact Information:** If you contact us through our website or in person, we may collect your name, email address, and phone number.
* **Appointment Information:** When scheduling appointments, we may collect details such as preferred appointment times and reason for the visit.

**How We Use Your Information:**

* **Patient Care:** We use patient information to provide hand therapy services, including assessment, diagnosis, and treatment planning.
* **Communication:** We use contact information to communicate with patients about appointments, treatment plans, and other relevant information.
* **Appointment Scheduling:** Visitor information is used to schedule and confirm appointments.

**Protection of Information:**

* We implement security measures to protect patient and visitor information from unauthorized access, disclosure, alteration, or destruction.
* Access to patient records is restricted to authorized healthcare professionals involved in patient care.

**Third-Party Disclosure:**

* We do not disclose patient information to third parties without explicit consent, except as required by law or as necessary for the provision of healthcare services.

**Patient Rights:**

Patients have the right to:

* **Access:** Request access to their health information.
* **Correction:** Request correction of inaccurate or incomplete health information.
* **Confidentiality:** Expect the privacy and confidentiality of their health information.

**Website and Electronic Communication:**

* We may use cookies on our website to enhance user experience. Visitors can adjust their browser settings to decline cookies.
* Electronic communication with patients may be conducted through secure and encrypted channels.

**Changes to this Privacy Policy:**

This Privacy Policy is subject to change without notice. Patients will be informed of any significant changes.

**Contact Us:**

If you have any questions or concerns regarding our privacy practices, please contact us at:

Santa Barbara Hand Therapy

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Santa Barbara, CA 93101